

JOIN THE WALK FOR WATER CHALLENGE



THE REASON

Dirty Water Means Poverty, Sickness, and Death

In Sub-Saharan Africa, most rural people spend 3+ hours a day, collecting small amounts of dirty water. In rural settings it's traditionally women and girls who walk for their family's water supply. Each bucket can weigh 40-80 pounds and is normally carried on top of the head. At the end of the day, a woman's opportunity in education or small business is entirely inhibited by collecting water that may cause disease.

- > A water well gives a community easy access to clean, reliable water.
- >> It prevents disease and death, and gives people the foundation they need to thrive.

THE CHALLENGE

We Walk so They Won't

WWFA is asking people all over the world to raise money and awareness by walking for water in their own communities! You can walk as an individual or organize a group anytime, starting on World Water Day (March 22nd) or any time you like!

Ask family and friends to sponsor you on a 5K/3M walk. The money and awareness that you raise by joining our WE WALK Challenge will provide clean water wells in remote African villages. Read on for info on Organizing or Participating in a We Walk event.

THE GOAL

We Will Make A Difference | EVERY DOLLAR COUNTS

- We encourage each participant to raise a minimum of \$400.
Find sponsors to commit to your final goal (of \$400) and you will provide water for 50 people!
- > For as little as \$8 ONE PERSON can have abundant, clean water for up to 20 years.

WE WALK
FOR WATER

PARTICIPATE IN A WALK FOR WATER



INFO FOR THE PARTICIPANT

Dirty Water Means Poverty, Sickness, and Death

For as little as \$8 ONE PERSON can have abundant, clean water for up to 20 years.

We encourage each participant to raise \$400. Get as many sponsors as possible to commit to your final goal (of \$400) and you will provide water for 50 people!

How to get Started

- Contact your host and make sure to write down your event details.
 - Tell everyone about your walk! Use Instagram, Twitter, and Facebook and your own website (if you have one). Invite your family, friends, colleagues, school and others in your community to sponsor you and/or help promote.
 - Ask others to spread the word on their websites and social networking.
 - USE OUR posters and flyers (see the link on our WE WALK for Water page at www.wwfa.us/walk).
- Remember to inspire others about the difference that clean water makes!

How to Get Pledges or Donations

1. Print and fill-in your information at the bottom of the Pledge Confirmation Form OR create your own online fundraising page at www.wwfa.us/GoFundMe-walk
2. When someone pledges to sponsor your walk, make sure to record ALL their information on the Pledge Confirmation Form. You will need to contact them after completing your challenge to collect their pledge.
3. You can also encourage people to donate to the walk ahead of time if they would prefer. This is easier if you create your own GoFundMe fundraising page at www.wwfa.us/GoFundMe-walk.
4. Encourage the sponsors to come and watch you walk!
5. After your Walk For Water Challenge tell all your sponsors about it and start collecting their pledges.

Collecting Pledges

Cash or Check?

1. Have the Pledger make a check out to **Water Wells For Africa** and give it to you. Record their check number and make sure they sign by their name on the Pledge Confirmation Form
2. If they give you cash, record it and have them sign the Pledge Confirmation Form.
3. Mail everything you collect and a copy of your pledge sheet to our address below.

Credit Card?

Use our GoFundMe page! You can create your own page – just add a photo and a few words to explain why you're doing this. Then share that page's website address with everyone you know. You can copy and then paste the address (URL) into an email or any social media posts you create. Go to this site and click "JOIN": www.wwfa.us/GoFundMe-walk

What you will need to Walk

- Wear tennis shoes, bright colors (or WWFA t-shirts), and a smile 😊!
- Talk to your host and make sure you know where and when to meet up.
- Remember to take a bucket to the challenge!

WWW.WATERWELLSFORAFRICA.ORG | P.O. Box 635, Manhattan Beach, CA 90267 | 310.995.7079 | PARTICIPATE



Thank you to you,
your family, and your
friends for caring
about people
who are so far away!
They desperately
need our help.

Together
**WE WALK
FOR WATER!**

PLEDGE CONFIRMATION FORM



Dear Sponsor, all your information is **REQUIRED!**

WWFA will mail you a tax-deductable receipt at the year's end! Thank you -

| | | | |
|----|-----------------------|-----------------------------|----------------------------------|
| 1. | NAME _____ | PHONE _____ | EMAIL _____ |
| | ADDRESS _____ | AMOUNT PLEDGED _____ | CIRCLE: CASH/CHECK |
| | Amount Recieved _____ | Date Recieved _____ | <i>Sponsor's Signature</i> _____ |
| 2. | NAME _____ | PHONE _____ | EMAIL _____ |
| | ADDRESS _____ | AMOUNT PLEDGED _____ | CIRCLE: CASH/CHECK |
| | Amount Recieved _____ | Date Recieved _____ | <i>Sponsor's Signature</i> _____ |
| 3. | NAME _____ | PHONE _____ | EMAIL _____ |
| | ADDRESS _____ | AMOUNT PLEDGED _____ | CIRCLE: CASH/CHECK |
| | Amount Recieved _____ | Date Recieved _____ | <i>Sponsor's Signature</i> _____ |
| 4. | NAME _____ | PHONE _____ | EMAIL _____ |
| | ADDRESS _____ | AMOUNT PLEDGED _____ | CIRCLE: CASH/CHECK |
| | Amount Recieved _____ | Date Recieved _____ | <i>Sponsor's Signature</i> _____ |
| 5. | NAME _____ | PHONE _____ | EMAIL _____ |
| | ADDRESS _____ | AMOUNT PLEDGED _____ | CIRCLE: CASH/CHECK |
| | Amount Recieved _____ | Date Recieved _____ | <i>Sponsor's Signature</i> _____ |
| 6. | NAME _____ | PHONE _____ | EMAIL _____ |
| | ADDRESS _____ | AMOUNT PLEDGED _____ | CIRCLE: CASH/CHECK |
| | Amount Recieved _____ | Date Recieved _____ | <i>Sponsor's Signature</i> _____ |
| 7. | NAME _____ | PHONE _____ | EMAIL _____ |
| | ADDRESS _____ | AMOUNT PLEDGED _____ | CIRCLE: CASH/CHECK |
| | Amount Recieved _____ | Date Recieved _____ | <i>Sponsor's Signature</i> _____ |
| 8. | NAME _____ | PHONE _____ | EMAIL _____ |
| | ADDRESS _____ | AMOUNT PLEDGED _____ | CIRCLE: CASH/CHECK |
| | Amount Recieved _____ | Date Recieved _____ | <i>Sponsor's Signature</i> _____ |
| 9. | NAME _____ | PHONE _____ | EMAIL _____ |
| | ADDRESS _____ | AMOUNT PLEDGED _____ | CIRCLE: CASH/CHECK |
| | Amount Recieved _____ | Date Recieved _____ | <i>Sponsor's Signature</i> _____ |

THIS FORM BELONGS TO:

Participant **NAME** _____ **PHONE** _____ **EMAIL** _____

* NOTE TO PARTICIPANT: This form must be mailed to WWFA with (a) signatures for all pledges, and (b) all cash and checks recieved. This form allows you to inform and update sponsors. After the event, please make sure to email your sponsors a thank you message!